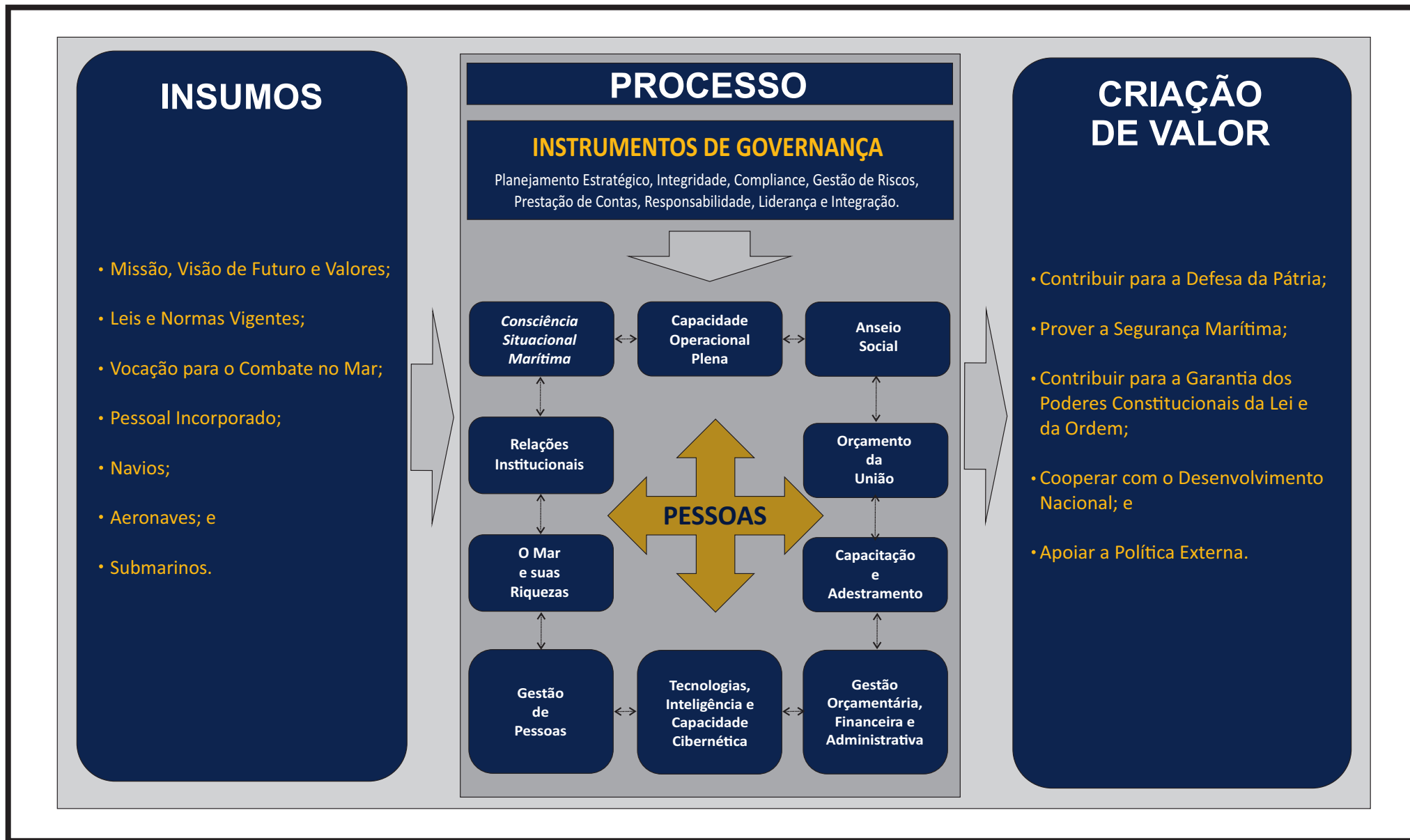


MODELO DE NEGÓCIO



Adaptado de: RASCHENDORFER, 2019 e RASCHENDORFER; FIGUEIRAS; FURTADO, 2021 (WORKING PAPER)