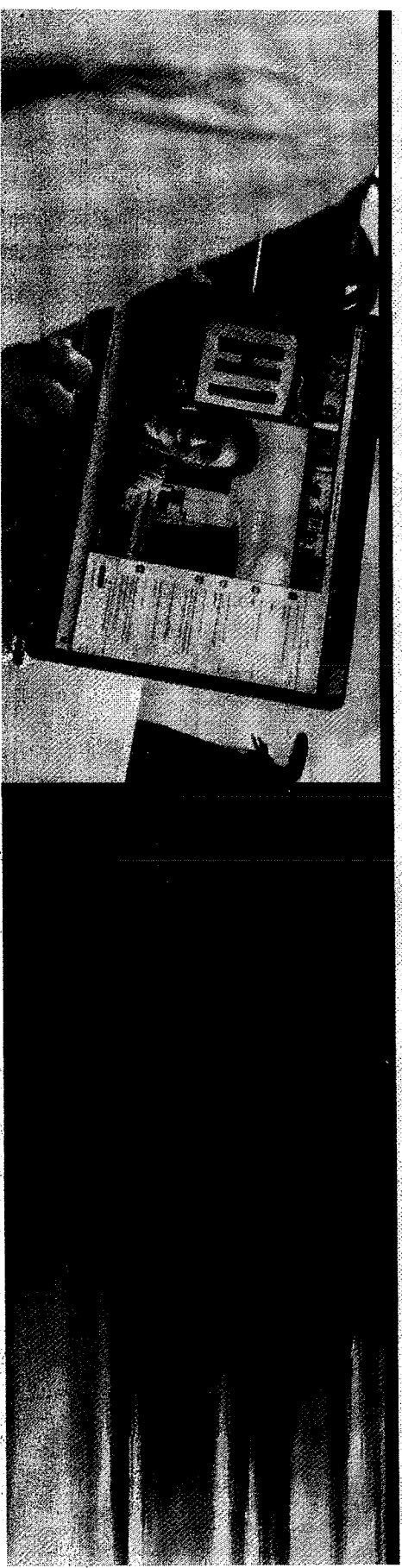


M. Defesa - CM - CIM
Fis. 14
Rubrica



HYPER ISLAND

Strategize like a Futurist Course



EM BRANCO



STRATEGIZE LIFE A FUTURIST COURSE

COURSE OVERVIEW

Learn how to bring futures thinking and foresight into strategy. Empower yourself with tools, techniques, and mindset to better navigate strategically in a world where many factors come together in complex ways to create surprising futures.

GROUP PRICE →

WHAT YOU WILL LEARN →

LEARNING OUTCOMES →

COURSE SCHEDULE →

LEARNING EXPERIENCE →

HYPER ISLAND

FORMAT: Online

Interactive sessions every week with hands-on activities.

SCHEDULE: Central Europe (CET/CEST)

DURATION: 6 weeks

DATES: Available cohorts

- Feb 19 - Mar 31, 2024
- May 6 - Jun 16, 2024

PRICE: 1950 USD

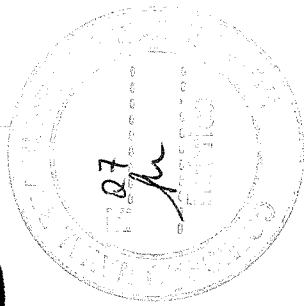
TIME COMMITMENT:

2 hours per week during online interactive classes and 4-5 hours working on your case.





STRATEGIZE LIFE A FUTURIST



STRATEGIZE LIFE A FUTURIST COURSE

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WHAT YOU WILL LEARN

Using the future

Become familiar with how to "use the future" through strategic foresight and why the capability to develop insights about future alternatives to guide strategic thinking has never been more important. Become aware of how future fallacies and cognitive biases distort our futures thinking and often lead to a path-dependent approach to the future, based on obsolete and misguided assumptions.

Building futures scenarios

Learn how to frame and develop viable alternative futures scenarios and discover alternative futures perspectives that have relevance for present-day decision-making.

Exploring dynamics of change

Learn the process of exploring dynamics of change as the "bedrock"-practice of strategic foresight, e.g. by applying the Futures Triangle as an explorative tool.

Transitioning from foresight to strategy

Learn how to understand the strategic implications of alternative futures and how to transition the newly gained insights into futures-informed strategic decision-making – in comparison to traditional strategy approaches.

Discovering key strategic uncertainties

The future is inherently uncertain and decision-making under uncertainty is difficult. Learn how to identify and make sense of the uncertainties that matter the most, by understanding the degree of uncertainty surrounding impactful strategic issues.

Be inspired to inspire the change

Small steps can eventually make a big impact! Be inspired to find ways to operationalize your newfound strategic foresight skills and insights into your existing work, team, or organizational culture.

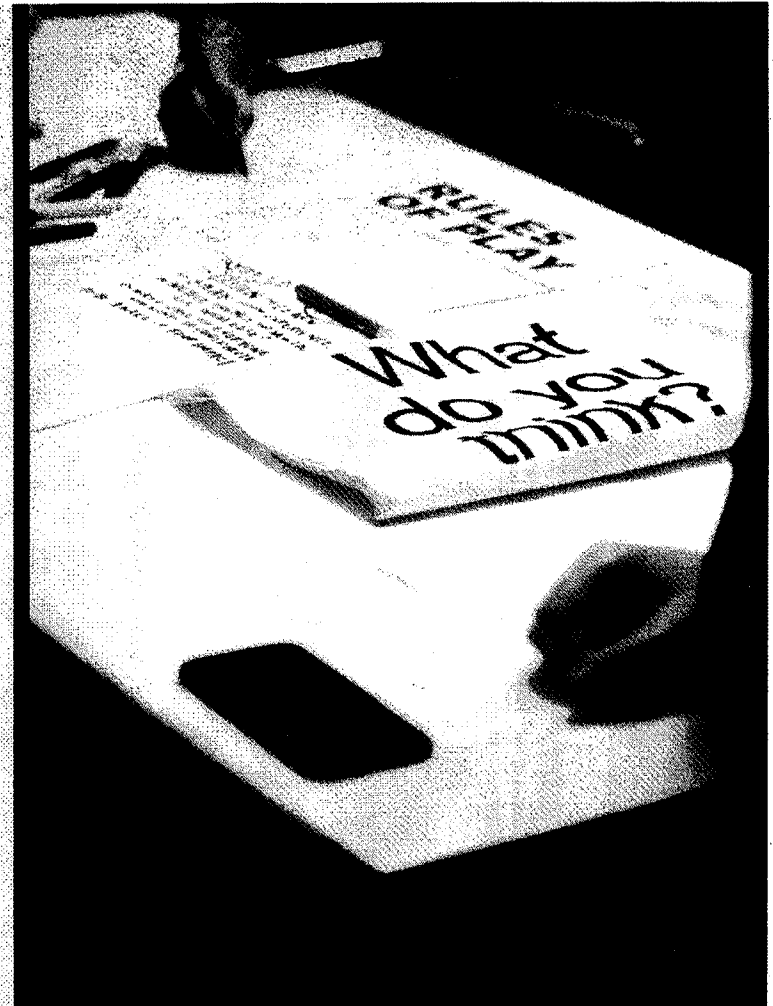
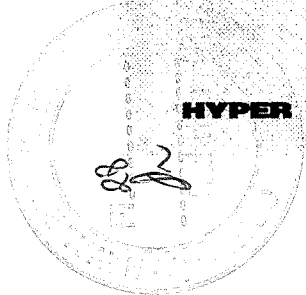
STRATEGIZE LIFE A FUTURIST COURSE

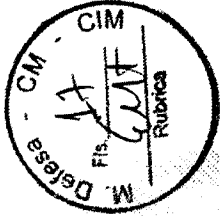
ENROLL AS A TEAM

We offer special group prices for companies.
Book a call with our one of our course specialists
and **discover if you qualify for a group price.**



HYPER ISLAND





STRATEGIZE LIFE A FUTURIST COURSE

HYPER ISLAND

SCHEDULE

It's very important to organise your calendar in advance to make space for each element of the course.

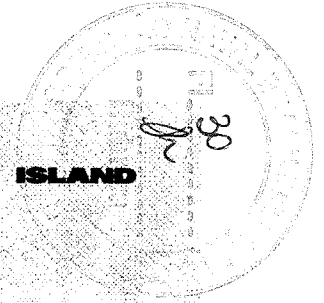
FEBRUARY COHORT 2024

- The course starts on **Feb 19** and ends on **Mar 31**.
- Online live sessions will take place on Wednesdays between 14:00-16:00 CET/CEST (Feb 21, 28 & Mar 6, 13, 20, 27).
- Your weekly Pod call will take place on either Fridays from 14:00-15:00 CET or Mondays from 14:00-15:00 CET/CEST in the weeks following the first live-session.

MAY COHORT 2024

- The course starts on **May 6** and ends on **Jun 16**.
- Online live sessions will take place on Wednesdays between 14:00-16:00 CET/CEST (May 8, 15, 22, 29 & June 5, 12).
- Your weekly Pod call will take place on either Fridays from 14:00-15:00 CET or Mondays from 14:00-15:00 CET/CEST in the weeks following the first live-session.

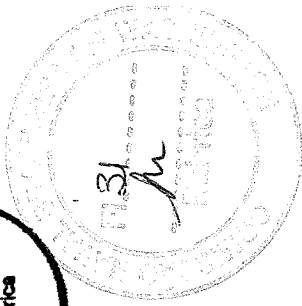
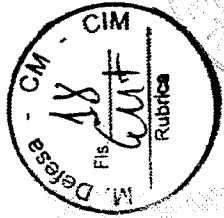




LEARNING OUTCOMES

By the time you finish this course you should have acquired the following knowledge and skills, which you'll be able to use right away in your work, or add to your resumé:

- Understand **futures thinking and foresight fundamentals** – including key concepts, tools, and techniques from the futures thinking and foresight toolbox.
- Understand the business value of strategic foresight and why organizations that cultivate a culture of strategic foresight **fare better in the face of ongoing uncertainty**.
- Gain the ability to spot and make sense of **change and critical uncertainties influencing your future strategic environment**.
- Learn a **structured process and tools for understanding dynamics of change**, planning for alternative scenarios and futures-orienting organizational strategy.
- Develop the ability to frame and develop viable alternative futures scenarios that have **relevance for decision-making**.
- Become more conscious of how our **understanding of the future guides our strategic decision-making in the present**.
- Enhance your awareness of how **cognitive biases and path-dependent thinking** impair our ability to see beyond existing systems and thinking patterns, and be empowered to think about the future from new perspectives.
- Cultivate a “futures mindset” for your own futures thinking, which will lower the mental barriers for integrating futures thinking and foresight into **your own workflow, team, or organizational culture**.

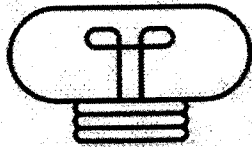


STRATEGIZE LIFE A FUTURIST COURSE

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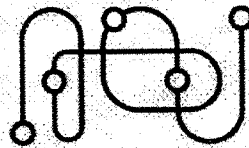
RELEVANT AND HANDS-ON LEARNING EXPERIENCE

The Hyper Island approach is different from a traditional online education. We combine hands-on learning in your workplace with a fast-paced, social environment to create a powerful experience that truly pays off.



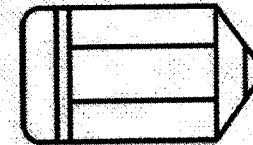
THE HYPER ISLAND WAY

Build, create and experiment while collaborating and learning modern tools and techniques.



REAL-WORLD READY

Learn by solving challenges while expanding your global network.



LEARN FROM EXPERTS

We work with world-leading industry experts to provide the most cutting-edge content.

STRATEGIZE LIFE A FUTURIST COURSE

TRUSTED BY LEADING BRANDS

Participants have joined us from leading organizations.



Chase Mortgage

Credor fiduciário em Belleville, Michigan

Localizado em: Chase Bank

Endereço: 465 Main St, Belleville, MI 48111, Estados Unidos

Telefone: +1 734-697-9114

ELECTRONIC PAYMENT CAN BE SENT TO:

Bank: JP Morgan Chase

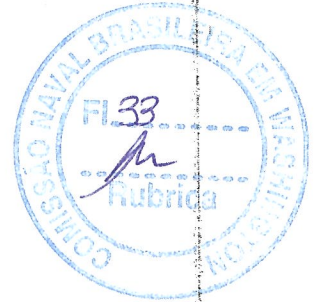
Account Number: 115262000

Routing Number: 071000013

SWIFT: CHASUS33

Name: Hyper Island Executive Education LLC

Bank Address: 9000 Haggerty - MI 1-8205, Belleville, MI 48111



EM BRANCO

Hyper Island Executive Education LLC
PO Box 491
Dobbs Ferry, NY 10522
+1 9143567666
us.finance@hyperisland.com

HYPER ISLAND



INVOICE

BILL TO

Centro de Inteligência da
Marinha
ESPLANADA DOS
MINISTÉRIOS - S/N - BLOCO
"N", Prédio ANEXO, 4 ANDAR
- Plano Piloto
70055-900 Brasília Brazil

INVOICE # 7025
DATE 03/19/2024

TERMS Net 30

DESCRIPTION	AMOUNT
#57134993 - Marinha do Brasil - Centro de Inteligência da Marinha (CNPJ: 00.394.502/0272-63) - Strategize like a Futurist (00ON019B24)	1,950.00

ELECTRONIC PAYMENT CAN BE SENT TO:
Bank: JP Morgan Chase
Account Number: 115262000
Routing Number: 071000013
SWIFT: CHASUS33
Name: Hyper Island Executive Education LLC
Bank Address: 9000 Haggerty - MI 1-8205, Belleville, MI 48111

BALANCE DUE

\$1,950.00

PLEASE REFERENCE INVOICE # ON ALL PAYMENTS

EIN: 27-0580035

Please Remit Payment to: HYPER ISLAND EXECUTIVE EDUCATION LLC to the address above - Thank you.

EM BRANCO



Strategize like a Futurist (6 weeks online)

Learn how to bring futures thinking into strategy.

ONLINE WITH HYPER ISLAND

MAY 6 - JUN. 16

In this course collaboration with our partners at Hyper Island we help you develop capabilities and processes that will enable you to better anticipate the future. We upskill our participants with a structured process for understanding dynamics of change, planning for alternative scenarios, and developing futures-oriented organisational strategy through applied strategic foresight and futures thinking.

Previously known as CIFS' live-online Applied Strategic Foresight course, we are excited to announce an enhanced version in collaboration with Hyper Island. This ensures a more flexible and optimized online learning journey.

We continue to run our renowned on-site Applied Strategic Foresight course as always.

Learn more and sign up

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